



New B2B jewellery fair for the fast-growing ASEAN market

全新珠宝商贸展
瞄准增长迅速的东盟市场

JEWELLERY & GEM
ASEAN BANGKOK
曼谷东盟珠宝首饰展览会
9 – 12. 11. 2021

Bangkok International Trade &
Exhibition Centre
BITEC - Bangna
曼谷邦纳区国际贸易展览中心





Informa Markets Jewellery, the world's biggest jewellery fair organiser, is bringing its industry-leading in-person product sourcing experience to Thailand with the launch of Jewellery & Gem ASEAN Bangkok (JGAB) in 2021.

Scheduled for 9 – 12 November 2021, the fair is poised to bring jewellery buyers and suppliers together in the most important ruby and sapphire trading centre in the world and one of the sector's leading coloured gemstone and jewellery manufacturing hubs.

全球最具规模的珠宝展主办机构 Informa Markets Jewellery，将在2021年举办「曼谷东盟珠宝首饰展览会」，将丰富的珠宝采购体验带到泰国。

首届展览会将于今年11月9至12日举行，让珠宝买家和供应商在泰国汇聚一堂。该国素来以其红宝石和蓝宝石交易中心，及作为全球领先的彩色宝石和珠宝制造枢纽之一而享誉全球，地位显赫。

Why Exhibit?

- Directly reach the jewellery community in ASEAN, one of the world's fastest-growing regions
- Capture last-minute orders from Southeast Asian buyers positioning their inventories for the peak selling seasons and the new year
- Benefit from Bangkok's strengths as a coloured gemstone and jewellery destination
- Experience four days of networking and knowledge-sharing with buyers, experts and your peers – all under one roof
- Bring in jewellery and gemstones from other countries duty-free*

We are building our signature programme of seminars and networking activities featuring experts, creative leaders and innovators from across the industry. **Contact us now to find out how you may participate as a speaker or sponsor!**

为何参展?

- 直接面向全球增长最快之一的东盟区珠宝买家
- 抓紧东南亚买家于销售旺季和新年前补充库存的最后机会
- 充分利用曼谷作为彩宝和珠宝枢纽的优势
- 与一众买家、专家和业者荟萃一堂，相互交流和分享
- 可免税携带其他国家及地区的珠宝首饰前来参展*

Informa Markets Jewellery 已开始筹办标志性的研讨会和交流活动，由一众业内专家、创意领袖和追求创新的商家就不同业务范畴发表演讲，相互交流。若贵公司有兴趣成为演讲嘉宾或赞助商，请立即与我们联系！

Thailand: Centre of Excellence

Rich traditions have established Thailand as a world-class gemstone and jewellery manufacturing hub, boasting:

- Coloured gemstones of all varieties, origins and qualities
- Diverse jewellery offering, from luxury pieces to high-quality silver options
- Diamonds of all shapes and sizes
- Centuries of manufacturing expertise with the agility to design and deliver products customised for today's buyers

泰国：卓越与优质

浓厚、悠久的传统使泰国成为世界级宝石和珠宝制造枢纽，提供不同范畴的优质产品：

- 各式种类、来源和品质的彩色宝石
- 多元化的成品首饰，从奢华珠宝到优质的银饰，应有尽有，琳琅满目
- 各种形状和大小的钻石
- 除了传承数百年的制造经验外，泰国的珠宝设计亦多元化，为当今的买家提供称心的产品

*A 7 percent value-added tax will be imposed on jewellery and gemstone goods sold in Thailand

*在泰国销售的珠宝和宝石商品须付7%增值税

ASEAN: An Exciting Future

The regional bloc's high-growth markets, which have a combined population of more than 620 million consumers, are all within four hours of flying time from Bangkok.

According to a Bain & Company report, the ASEAN region is expected to become the world's fourth-largest economy over the next decade. Within the same period, domestic consumption is estimated to double to US\$4 trillion.

东盟：光明的前景

东盟地区由多个高增长市场组成，共计有超过6.2亿消费者，往来曼谷的飞行时间均在四小时之内。

根据贝恩公司（Bain & Company）的报告，预计东盟地区在未来十年内将成为世界第四大经济体；届时，该区的国内消费总值估计将上升一倍至4万亿美元。

Target Visitors

- Retailers
- Importers/exporters, wholesalers, distributors and agents
- Jewellery manufacturers
- Diamond and coloured gemstone cutters and polishers
- Jewellery designers
- e-tailers
- Trade and governmental organisations

目标参观人士

- 零售商
- 进口商/出口商、批发商、分销商和代理商
- 珠宝制造商
- 钻石和彩色宝石切割师和抛光师
- 珠宝设计师
- 电商企业
- 贸易和政府机构

Fair Details 展会资料

Dates 日期	Opening Hours 开放时间
9 – 11. 11. 2021	10:00 - 18:00
12. 11. 2021	10:00 - 17:00

Venue:

Hall 98, Bangkok International Trade & Exhibition Centre (BITEC - Bangna)

地点：

曼谷邦纳区国际贸易展览中心98号展厅



Participation Fee 参展费用

Shell booths are available with a minimum requirement of 9 square metres, including partitions, carpet, fascia with company name, 1 table, 1 socket, 2 table showcases, 3 chairs, 4 spotlights and 1 wastebasket

标准摊位：最少预订9平方米。费用包括：围板、地毡、公司招牌、一张台、一插座、两个玻璃矮柜、三张椅、四支射灯及一个废纸篓

Package 参展方案	Standard Rates 标准价格 (per square metre) (每平方米)	Special Rates 特惠价格 (per square metre) for JGA & JGW exhibitors* (每平方米) 仅适用于 JGA/JGW 参展商*
Prime Zone	USD612	USD521
Standard Zone	USD520	USD442



* Only confirmed and paid exhibitors of Jewellery & Gem ASIA Hong Kong (JGA, June 2021) and/or Jewellery & Gem WORLD Hong Kong (JGW, September 2021) enjoy these Special Rates. Exhibitors who subsequently cancel their participation in JGA/JGW2021 will be required to pay the standard rates in accordance with payment terms in the booking form and any applicable Terms and Conditions.

Raw space is available with a minimum requirement of 36 square metres

Raw Space Rates (per square metre):

Standard Rates - USD556 (Prime Zone), USD464 (Standard Zone). Special Rates for JGA/JGW2021 exhibitors - USD473 (Prime Zone), USD395 (Standard Zone).

* 仅已签订合同并付款参加「寰亚盛会 | 六月香港珠宝首饰展览会」(JGA, 2021年6月) 和/或「环球盛事 | 九月香港珠宝首饰展览会」(JGW, 2021年9月) 之参展商可享受此等特惠价格。若展商其后取消参加JGA / JGW 2021年展览会，则需按照预订表格中的付款条款和任何适用的条款支付标准价格的费用。

展览空地：最少预订36平方米

展览空地价格（每平方米）：

标准价格 — USD556 (Prime Zone), USD464 (Standard Zone); JGA / JGW 2021年参展商特惠价格 — USD473 (Prime Zone), USD395 (Standard Zone)

Organiser 主办机构



Official Media 官方媒体



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