



New B2B jewellery fair for the
fast-growing ASEAN market

全新珠寶商貿展
瞄準增長迅速的東盟市場

**JEWELLERY & GEM
ASEAN BANGKOK**
曼谷東盟珠寶首飾展覽會
9 – 12. 11. 2021

Bangkok International Trade &
Exhibition Centre
BITEC - Bangna
曼谷邦納區國際貿易展覽中心





Informa Markets Jewellery, the world's biggest jewellery fair organiser, is bringing its industry-leading in-person product sourcing experience to Thailand with the launch of Jewellery & Gem ASEAN Bangkok (JGAB) in 2021.

Scheduled for 9 – 12 November 2021, the fair is poised to bring jewellery buyers and suppliers together in the most important ruby and sapphire trading centre in the world and one of the sector's leading coloured gemstone and jewellery manufacturing hubs.

全球最具規模的珠寶展主辦機構 Informa Markets Jewellery，將在2021年舉辦「曼谷東盟珠寶首飾展覽會」，將豐富的珠寶採購體驗帶到泰國。

首屆展覽會將於今年11月9至12日舉行，讓珠寶買家和供應商在泰國匯聚一堂。該國素來以其紅寶石和藍寶石交易中心，及作為全球領先的彩色寶石和珠寶製造樞紐之一而享譽全球，地位顯赫。

Why Exhibit?

- Directly reach the jewellery community in ASEAN, one of the world's fastest-growing regions
- Capture last-minute orders from Southeast Asian buyers positioning their inventories for the peak selling seasons and the new year
- Benefit from Bangkok's strengths as a coloured gemstone and jewellery destination
- Experience four days of networking and knowledge-sharing with buyers, experts and your peers – all under one roof
- Bring in jewellery and gemstones from other countries duty-free*

We are building our signature programme of seminars and networking activities featuring experts, creative leaders and innovators from across the industry. **Contact us now to find out how you may participate as a speaker or sponsor!**

為何參展?

- 直接面向全球增長最快之一的東盟區珠寶買家
- 抓緊東南亞買家於銷售旺季和新年前補充庫存的最後機會
- 充分利用曼谷作為彩寶和珠寶樞紐的優勢
- 與一眾買家、專家和業者薈萃一堂，相互交流和分享
- 可免稅攜帶其他國家及地區的珠寶首飾前來參展*

Informa Markets Jewellery 已開始籌辦標誌性的研討會和交流活動，由一眾業內專家、創意領袖和追求創新的商家就不同業務範疇發表演講，相互交流。**若貴公司有興趣成為演講嘉賓或贊助商，請立即與我們聯絡！**

Thailand: Centre of Excellence

Rich traditions have established Thailand as a world-class gemstone and jewellery manufacturing hub, boasting:

- Coloured gemstones of all varieties, origins and qualities
- Diverse jewellery offering, from luxury pieces to high-quality silver options
- Diamonds of all shapes and sizes
- Centuries of manufacturing expertise with the agility to design and deliver products customised for today's buyers

泰國：卓越與優質

濃厚、悠久的傳統使泰國成為世界級寶石和珠寶製造樞紐，提供不同範疇的優質產品：

- 各式種類、來源和品質的彩色寶石
- 多元化的成品首飾，從奢華珠寶到優質的銀飾，應有盡有，琳琅滿目
- 各種形狀和大小的鑽石
- 除了傳承數百年的製造經驗外，泰國的珠寶設計亦多元化，為當今的買家提供稱心的產品

*A 7 percent value-added tax will be imposed on jewellery and gemstone goods sold in Thailand

*在泰國銷售的珠寶和寶石商品須付7%增值稅

ASEAN: An Exciting Future

The regional bloc's high-growth markets, which have a combined population of more than 620 million consumers, are all within four hours of flying time from Bangkok.

According to a Bain & Company report, the ASEAN region is expected to become the world's fourth-largest economy over the next decade. Within the same period, domestic consumption is estimated to double to US\$4 trillion.

東盟：光明的前景

東盟地區由多個高增長市場組成，共計有超過6.2億消費者，往來曼谷的飛行時間均在四小時之內。

根據貝恩公司（Bain & Company）的報告，預計東盟地區在未來十年內將成為世界第四大經濟體；屆時，該區的國內消費總值估計將上升一倍至4萬億美元。

Target Visitors

- Retailers
- Importers/exporters, wholesalers, distributors and agents
- Jewellery manufacturers
- Diamond and coloured gemstone cutters and polishers
- Jewellery designers
- e-tailers
- Trade and governmental organisations

目標參觀人士

- 零售商
- 進口商/出口商、批發商、分銷商和代理商
- 珠寶製造商
- 鑽石和彩色寶石切割師和拋光師
- 珠寶設計師
- 電商企業
- 貿易和政府機構

Fair Details 展會資料

Dates 日期	Opening Hours 開放時間
9 – 11. 11. 2021	10:00 - 18:00
12. 11. 2021	10:00 - 17:00

Venue:

Hall 98, Bangkok International Trade & Exhibition Centre (BITEC - Bangna)

地點：

曼谷邦納區國際貿易展覽中心98號展廳



Participation Fee 參展費用

Shell booths are available with a minimum requirement of 9 square metres, including partitions, carpet, fascia with company name, 1 table, 1 socket, 2 table showcases, 3 chairs, 4 spotlights and 1 wastebasket

標準攤位：最少預訂9平方米。費用包括：圍板、地氈、公司招牌、一張檯、一插座、兩個玻璃矮櫃、三張椅、四支射燈及一個廢紙簍

Package 參展方案	Standard Rates 標準價格 (per square metre) (每平方米)	Special Rates 特惠價格 (per square metre) for JGA & JGW exhibitors* (每平方米) 僅適用於 JGA/JGW 參展商*
Prime Zone	USD612	USD521
Standard Zone	USD520	USD442



* Only confirmed and paid exhibitors of Jewellery & Gem ASIA Hong Kong (JGA, June 2021) and/or Jewellery & Gem WORLD Hong Kong (JGW, September 2021) enjoy these Special Rates. Exhibitors who subsequently cancel their participation in JGA/JGW2021 will be required to pay the standard rates in accordance with payment terms in the booking form and any applicable Terms and Conditions.

Raw space is available with a minimum requirement of 36 square metres

Raw Space Rates (per square metre):

Standard Rates - USD556 (Prime Zone), USD464 (Standard Zone). Special Rates for JGA/JGW2021 exhibitors - USD473 (Prime Zone), USD395 (Standard Zone).

* 僅已簽訂合同並付款參加「寰亞盛會 | 六月香港珠寶首飾展覽會」(JGA, 2021年6月) 和/或「環球盛事 | 九月香港珠寶首飾展覽會」(JGW, 2021年9月) 之參展商可享受此等特惠價格。若展商其後取消參加JGA / JGW 2021年展覽會，則需按照預訂表格中的付款條款和任何適用的條款支付標準價格的費用。

展覽光地：最少預訂36平方米

展覽空地價格（每平方米）：

標準價格 — USD556 (Prime Zone), USD464 (Standard Zone); JGA / JGW 2021年參展商特惠價格 — USD473 (Prime Zone), USD395 (Standard Zone)

Organiser 主辦機構



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